



**\$1,000**  
*max savings*

**DRIVE HIGHER MARGIN  
TO YOUR MENU with  
Pierce Chicken® Products  
and EARN MORE!**

**Over 70% of consumers LIKE/LOVE  
Wings & Tempura Products!\***

\*Datassential, Q1 2023

Product Code	Distributor Code	Product Description	Product Type	Case Pack	Rebate \$/Case
60150		Pierce Chicken® Fully Cooked Bone-In Wing Zing®	Bone-In Wing	2/7.5	\$15
61015		Pierce Chicken® Fully Cooked Bone-In Wing Ding® Medium	Bone-In Wing	2/7.5	\$15
65715		Pierce Chicken® Fully Cooked Bone-In Wing Ding®	Bone-In Wing	2/7.5	\$15
111125		Pierce Chicken® Fully Cooked Boneless Ding®	Boneless Wing	2/5	\$10
111355		Pierce Chicken® Fully Cooked Boneless Zing®	Boneless Wing	2/5	\$10
26588		Pierce Chicken® Fully Cooked Homestyle Breaded Tenders	Tender	2/5	\$10
26586		Pierce Chicken® Fully Cooked Original Breaded Fillet	Fillet	2/5	\$10
26589		Pierce Chicken® Fully Cooked Original Spicy Breaded Fillet	Fillet	2/5	\$10
4341		Pierce Chicken® Fully Cooked Breaded Mild Popcorn	Popcorn	2/5	\$10
7212		Pierce Chicken® Ready to Cook Homestyle Tender Fritter	Tender	2/5	\$10
7213		Pierce Chicken® Ready to Cook Golden Tender Fritter	Tender	2/5	\$10
13617		Pierce Chicken® Ready to Cook Homestyle Tender Fritter	Tender	2/5	\$10
13937		Pierce Chicken® Ready to Cook Homestyle Boneless Chunk Fritter	Boneless Wing	2/5	\$10
111346		Pierce Chicken® Ready to Cook Tempura Nuggets	Tempura	2/5	\$10
111324		Pierce Chicken® Ready to Cook Tempura Boneless Chunks	Tempura	2/5	\$10

**Wing Dings® and Wing Zings® products make it easy for you to do your thing.  
Count on outstanding flavor, premium quality and consistent results every time.**

- **Easy Prep:** Freezer to Fryer to Plate in less than 10 minutes!
- **Fully Breaded & Battered:** No complicated breading back of house, simplified preparation.
- **Customizable:** Ready for your signature sauces.
- **No surprises:** Consistent usable piece count with every product, every time.
- **Great hold times:** Stays delicious both in-house and over the road for delivery.
- **Long shelf life:** Allows for planning ahead to meet ongoing demand.



**Redeem Digitally!  
SCAN HERE**

Rebate applies for new business only,  
items not purchased in the last 90 days.\*

**WING MENU PLACEMENTS** are up over **80%**  
in the last 12 months on **Restaurant Menus!**<sup>1</sup>

\*Claims on existing business, or on items previously claimed, do not apply.

1 Datassential Sep 2023

**Chicken wings drive +\$11 incremental dollars per order vs. the average LSR basket spend!**<sup>2</sup>

2 Numerator | Latest 52 Weeks Ending 5/28/2023

## STEP 1. RECORD YOUR PURCHASES.

Product Description	Product Code	Number of Cases		Rebate \$		Reward Earned
<b>Example:</b> <i>Pierce Chicken® Fully Cooked Bone-In Wing Zing®</i>	<i>60150</i>	<i>25</i>	x	<i>15</i>	=	<i>\$375</i>
			x		=	
			x		=	
			x		=	
			x		=	

GRAND TOTAL

## STEP 2. REDEEM THIS REBATE.

**PLEASE ENCLOSE YOUR DISTRIBUTOR INVOICES AND COMPLETE YOUR INFORMATION BELOW:**

Name:	
Title:	
Name of Operation:	
Type of Operation:	
Address (No PO Boxes):	
City:	State:
Zip:	Phone:
Email:	
Distributor Name:	
Signature:	

Provide distributor invoices proving purchases made 01/01/2024 to 03/31/2024. Invoices must be post marked by 04/30/2024 to qualify. \$1,000 max redemption per location. **New Business Only**; one redemption per location per promotion window. Fill out this coupon with your original distributor invoice(s) or original distributor tracking report(s) with qualifying purchases highlighted as proof of purchase and mail to:

### WING REBATE Q1 2024

Mail To:  
Attn: Pilgrim's Customer Care  
P.O. Box 846 Brunswick, OH 44212  
800-837-5352  
Email to:  
\_imt.rebates.admin@imtco.com  
RBT091

**VALID DATES ARE 01/01/2024 - 03/31/2024**

For more information, please contact your Waypoint broker or Pilgrim's sales contact. Operators must submit their own payment request with signature as proof of authenticity. Send original distributor invoice(s) or original distributor tracking report(s). Offer valid only on products listed above. This offer applies to licensed food service operators only and does not apply to bid or contract customers. Rebate does not apply to wholesalers or distributors. This offer may not be used with any other Pilgrim's promotion. One coupon/redemption per food service operation. Please allow 6 to 8 weeks from promotional period closing to receive your rebate check. Void where prohibited.

